

CLAIMS:

1. A method for facilitating transfer of interests in intellectual property assets via a global computer network, the method comprising:

5 receiving a request for transfer of an interest in an intellectual property asset from a requester;

advising an owner of the intellectual property asset of the request without disclosing the identity of the requester; and

10 supervising a dialog between the owner and the requester via a network resource residing on the global computer network.

2. A method for facilitating transfer of intellectual property rights via a global computer network, the method comprising:

15 offering an interest in an intellectual property asset via a network resource residing on the global computer network;

gathering bids from network users; and

automatically donating the intellectual property asset to a charitable organization in the event no sufficient bids are gathered within a period of time.

20 3. A method for facilitating transfer of an intellectual property asset via a global computer network, the method comprising:

receiving a request to donate an intellectual property asset to a charitable organization from a user via a network resource residing on the global computer network; donating the asset to a charitable organization;

25 estimating a market value of the asset; and

electronically communicating an indication of the estimated market value to the user donating the asset.

4. A method for facilitating transfer of interests in intellectual property assets via a global computer network, the method comprising:

designating a proposed transfer of a first intellectual property asset on a network resource residing on the global computer network;

5 offering the proposed transfer on the network resource for access by remote network users; and

gathering bids from network users with respect to the proposed transfer, wherein at least some of the bids define a transfer of an interest in a second intellectual property asset in exchange for transfer of the interest in the first intellectual property asset.

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5. A method for facilitating transfer of an interest in an intellectual property asset via a global computer network, the method comprising:

formulating a proposed transfer of an interest in an intellectual property asset based on input submitted by a network user;

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presenting one or more terms for the proposed transfer;

permitting the network user to select one or more of the terms; and

defining the proposed transfer based at least part on the terms selected by the user;

and

posting the proposed transfer on a network resource residing on the global

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computer network.

6. A method for identifying intellectual property assets for prospective transfer, the method comprising:

25 monitoring network resources on a global computing network to identify financially distressed parties; and

electronically communicating an offer to the identified parties to broker transfer of intellectual property assets owned by the identified parties.

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7 A method for facilitating transfer of intellectual property assets via a global computer network, the method comprising:

receiving a request from a first user to post a proposed transfer of a first intellectual property asset on a network resource residing on the global computer network;

receiving a request from a second user to post a proposed transfer of a second intellectual property asset on the network resource;

posting a proposed package transfer of both the first and second intellectual property assets on the network resource for access by remote network users; and

accepting input from network users expressing an interest in the proposed package transfer.

8. A method for facilitating transfer of intellectual property assets via a global computer network, the method comprising:

designating a proposed transfer of a package of intellectual property assets on a first network resource residing on the global computer network;

posting the proposed transfer on the first network resource for access by remote network users; and

accepting input from network users expressing an interest in the proposed transfer.

9. A method for facilitating transfer of interests in intellectual property assets via a global computer network, the method comprising:

offering options to purchase an interest in an intellectual property asset via a network resource residing on the global computer network; and

accepting requests from network users to purchase the options, thereby trading the options among network users.

10. A method for facilitating transfer of interests in intellectual property assets via a global computer network, the method comprising:

auctioning the transfer of an interest in an intellectual property asset via a network resource residing on the global computer network;

5 gathering bids from network users; and

adjusting terms of the transfer in the event no sufficient bids are gathered within a predetermined period of time.

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